



Ash, Cartwright & Kelsey Church of England Primary  
School (Aided)

Policy & Code of Conduct for the acceptable use of  
Class/Year Parental WhatsApp and Class List Groups

**Through God's love and strength all flourish**

**Mission Statement**

Our Christian vision guides our journey to provide a rich, well-rounded education enabling all to become the very best that God intended. We treat adults and pupils with love and dignity in a space where Christian values are developed and everyone can flourish.

Friendship Joy Community Forgiveness Perseverance  
Creation

**Applies to:**

- All parent and carers of the school including Nursery

Available from:

- School Office and website

**Date:** May 2026

**Review date:** May 2028

Parent/Carer WhatsApp Groups Parent/Class List, which operate independently of the school, can be a very useful way to connect parents in a particular class or year group.

Class WhatsApp groups/Class List have been voluntarily set up by the parents/PTFA in each class and endeavour to include all parents with children in the class. There is no requirement to join these groups and participation is voluntary. Ideally, these group chats are used as an efficient means of receiving relevant updates and reminders about school events that have been published in the newsletter, the sharing of information that is of general interest to all parents in the class or a forum to offer any supportive parenting advice. The messages in the class groups come from parents/carers in their personal capacity. The school does not post directly on any groups nor do we have 'parent advocates' who post messages on our behalf.

### **Code of Conduct**

Most of the time, group chats will be a beneficial resource and an enjoyable place to be in. However, these same spaces also have the power to inflame; they are a potential source of misinformation and can fuel bad feeling. At worst, online parent communication groups have the potential to create unnecessary concerns.

In order to prevent any offense or upset, we ask that everyone using these groups within our school community read and follow the notes and guidelines listed below:

- The group should never be used as a platform to air views/grievances regarding a member of staff, child or parent in the class or school;
- Messages posted on the WhatsApp/Class List Year Groups should be supportive and respectful of all other group users;
- The group is not a political platform for airing opinions on current affairs;
- The group should not be used for private conversations with anyone else using the group;
- The group should be used keeping in mind mutual respect and cultural sensitivity between all its members;
- Each group should have a parent/carers moderator who is responsible for monitoring posts in order to oversee and ensure appropriate use; however, please be aware that any parent administering Class or Year WhatsApp/Class List groups are likely to qualify as 'data controllers' and could therefore have legal responsibility, and potential legal liability, for managing personal data shared within these groups.
- Messages between a parent and Class Teacher should not be screenshot and posted on any Social Media – this breaks both confidentiality and trust.

- Links to other online information posted in WhatsApp messages/Class List should only be made to sites which are relevant to school, education or extra-curricular activities. Links and other requests should not be posted if they relate to commercial services, unrelated campaigns or personal appeals.

- No one is under an obligation to chat or respond to questions posed.

- Some group members may message you directly. There is no obligation to answer. If this direct personal approach does not suit you, please let the individual know.

- If another parent considers a message inappropriate they should contact the person who posted it and seek removal of the message if desired.

We anticipate parents, carers and other visitors to:

- Respect the ethos, vision and values of our school – we treat others with love and dignity;

- Work together with staff in the best interests of our pupils;

- Treat all members of the school community with respect – setting a good example with speech and behaviour;

- Seek a peaceful solution to all issues;

- Approach the right member of school staff to help resolve any issues of concern.

Please note, the school considers the following WhatsApp activity inappropriate:

- Abusive, personal comments or open criticism about staff, pupils or other parents or any member of the school community;

- Displays of anger including swearing, or using offensive language;

- Bringing the school into disrepute;

- Posting aggressive, defamatory or libellous comments;

- Using social media to publicly challenge school policies or discuss issues about individual children.

To avoid uncomfortable or unpleasant situations for other group users, parents/carers are therefore politely asked to consider the nature of their WhatsApp/Class List post carefully as any opinions expressed are the opinions of individual members and may not be representative of the whole group.

## **Raising Concerns**

For individual concerns regarding pupil performance, school policies, staff conduct etc. please raise any issues directly with the class teacher or, where necessary, the Headteacher, rather than using WhatsApp/Class List as a platform to air views.

If you are concerned about inappropriate comments on a class/year groups, in confidence, please contact our Senior Leadership Team by emailing the school on [office@ashckschool.org](mailto:office@ashckschool.org)

If the school suspects, or becomes aware, that a parent has breached the code of conduct detailed above, the school will gather information from those involved and speak to the parent about the incident.

Depending on the nature of the incident, the school may then:

- Send a cautionary notice to the parent;
- Invite the parent into school to meet with a senior member of staff or the Head Teacher;
- Contact the appropriate authorities (in cases of criminal behaviour);
- Seek advice from our legal team/the local authority's legal team regarding further action (in cases of conduct that may be libellous or slanderous);
- Ban the parent from the school site.

The school will always respond to an incident in a proportional way. The final decision for how to respond to breaches of the code of conduct rests with the Head Teacher.

If a parent/carer's behaviour on groups breaches this policy and code of conduct, it is the prerogative of that group's moderator/s to remove the parent from the group